

Professional Development Workshops (ODPs)

Coordinator: Sandro Cabral (MPP/INSPER)

The 45th ANPAD Annual Meeting (EnANPAD 2021) innovates by offering, for the first time, professional development workshops (PDWs) preceding the main event. The PDWs will take place from September 29 to October 1.

The workshops will discuss several cross-cutting topics of interest for the Brazilian management academia, such as the job market prospects in the context of the COVID-19 pandemic (and post-pandemic) for recently graduated PhD students. Other issues under debate will be the methodological frontiers of research in administration and accounting and other general themes concerning research and graduate activities.

Another innovation of the 45th EnANPAD is **the conduction of the 19th Doctoral Consortium as part of the PDWs on October 1**. The consortium will be coordinated by Professors Josiane Oliveira (PPA/UEM) and Marcelo Pagliarussi (PPGCC/FEA-RP/USP).

Check out the program below and join us in the PDWs, the pre-event of EnANPAD 2021. We look forward to seeing you there!

* Schedule subject to change, see latest version on [our website](#).



9:00 am - 10:30 am | TABLE 1 - How does the international Job Market work? Can we reproduce in Brazil?

Coordinator: Alketa Peci - FGV/EBAPE

Participants:

Eduardo Andrade - FGV/EBAPE

Joana Story - FGV/EAESP

Sergio Lazzarini – Insper

10:30 am - 12:00 pm | TABLE 2 - Academic market in Brazil: scenarios, challenges and proposals

Coordinator: Elaine Tavares - Coppead

Participants:

Ricardo Martins - UFMG

Sergio Forte - Unifor

Fabio Frezzati - FEA-USP

Aridelmo Teixeira - FUCAPE

1:30 pm - 3:00 pm | TABLE 3 - Young PhDs in Research: How to ensure rigor, relevance and inclusion?

Coordinator: Sandro Cabral - Insper

Participants:

Mariana Mazinni - UFRN

Christian Fallaster - FURB

Andrea Ventura - UFBA

3:00 pm - 4:30 pm | TABLE 4 - Teaching career abroad after completing doctorate in Brazil: Opportunities and Pitfalls

Coordinator: Marcus Gomes - Cardiff

Participants:

Ula Lagowska - NEOMA Business School

Lorena Matos - Université Gustave Eiffel

Luciano Barin-Cruz - HEC Montréal

Muhammad Mumtaz - The University of Haripur

4:30 pm - 6:00 pm | TABLE 5 - Postdoctoral and its potential for people at the beginning of their careers: opportunities and challenges

Coordinator: Thomaz Teodorovicz - Harvard University/HBS

Participants:

Jorge Jacob - IÉSEG School of Management

Pedro Arcain Riccetto - University of Oxford

Larissa Marchiori Pacheco - Northeastern University

Leandro Nardi - HEC Paris

6:00 pm – 8:00 pm | TABLE 6 - Masters and Doctors in Administration working outside of HEIs: What Non-Academy Contractors Need

Coordinator: Luciana Florêncio de Almeida - PPGA e MPCC/ESPM

Participants:

Elvira Cruvinel Ferreira - Banco Central do Brasil

Suzana Kubric - Nubank

Sören Metz - Technical University of Munich

Joseph Teperman - (Anti-carreira)



METHODOLOGICAL FRONTIERS OF RESEARCH IN ADMINISTRATION AND ACCOUNTING SCIENCES

SEPTEMBER 30

9:00 am - 11:00 am | TABLE 1 - Experimental research in Administration

Coordinator: Rafael Goldszmidt - FGV-RJ

Participants:

Renata Peregrino - PUC-RJ

Giuliana Isabella – Insper

Liliane Furtado – Coppead

9:00 am - 11:00 am | TABLE 2 - Qualitative Research in Administration: Uniting Rigor and Relevance

Coordinator: Cintia Rodrigues – UFU

Participants:

Rafael Alcadipani - FGV/EAESP

Carla Ramos – INSPER

Marcelo Bispo – UFPB

11:00 am - 1:00 pm | TABLE 3 - Textual Analysis and Machine Learning

Coordinator: Vinicius Brei – UFRGS

Participants:

Ashlee Humphreys - Northwestern, U.

Jonah Berger - U. Penn – Wharton

Sammer Singh - U. California, Irvine

2:00 pm – 4:00 pm | TABLE 4 - Qualitative Comparative Analysis – QCA

Coordinator: Leandro Pongeluppe - University of Toronto

Participants:

Paola Ometto - California State University

Osorio Carvalho - Correios e UnB

Lucas Carvalho - SEFAZ/RS

2:00 pm – 4:00 pm | TABLE 5 - Identification Strategies in Research in Administration and Accounting

Coordinator: Paulo Roberto Arvate - FGV/EAESP

Participants:

Raquel de Freitas Oliveira – FECAP

Cristiano Machado Costa - PPGCCont/Unisinos

César Zucco - FGV/EBAPE



9:00 am - 11:00 am | International Accreditations

Coordinator: Paula Simões - FDC

Participants:

Luiz Brito - FGV/EAESP

Flavio Vasconcelos - FGV/EBAPE

Tim Mescon – AACSB International

11:00 am - 1:00 pm | CAPES (Brazilian Federal Agency for Support and Evaluation of Graduate Education) assessment and regulation

Coordinator: Alketa Peci - FGV/EBAPE

Participants:

Eliane Brito - FGV/EAESP

João Luiz Becker – UFRGS

Jorge Audy - Comissão Nacional de Acompanhamento do Plano Nacional de Pós-Graduação e PUCRS

4:00 pm – 6:00 pm | Publications and national journals: trends and challenges

Coordinator: Rafael Porto – UnB

Participants:

Adriana Marotti - REGE

Ivan Garrido - BAR

Marcelo Bispo – RAC

Rodrigo Rosa – UP

4:00 pm – 6:00 pm | Interface with Undergraduate

Coordinator: André Leão – UPFE

Participants:

Angelo Brigato Ésther (UFJF)

Edson Kenji Kondo (FGV/EBAPE)

Manolita Correia Lima (ESPM)

6:00 pm – 8:00 pm | Women in the academy: confronting privileges and overcoming intersectional inequality

Coordinator: Ana Diniz – Insper

Participants:

Tania Fischer – UFBA

Camilla Soueneta – UFU

Fernanda Reichert – UFRGS

Juliana Teixeira – UFES



Coordinators:
 Josiane Oliveira - PPA/UEM
 Marcelo Pagliarussi - PPGCC/FEA-RP/USP

DETAILED SCHEDULE

Date	October 01, 2021
Time (Brasilia time)	Activity
8:30 am – 8:45 am	Opening of the Doctoral Consortium (Josiane Oliveira – UEM and Marcelo Pagliarussi – USP/RP)
8:45 am – 9:45 am	Communicating Research Ideas in Administration and Accounting Panelist: Marcio Machado (UFPB and CAPES's Adjunct Coordinator of the Public and Business Administration, Accounting and Tourism Area)
9:45 am - 10 am	Break
10 am -1 pm	Projects' Examination Panel (CLICK HERE for the program)
1 pm – 2 pm	Lunch break
2 pm – 3 pm	The importance of rigor and relevance for female and male doctors at the beginning of their careers Panelists: Elize Massard (FGV-SP), Valter Vieira (UEM) Mediator: Marcelo Pagliarussi (USP-RP)
3pm – 4 pm	The importance of academic collaboration for female and male doctors at the beginning of their careers Panelists: Tatiane Dias (IPEA); Marcia Barcellos (UFRGS) and Amon Barros (FGV-SP) Mediator: Josiane Oliveira (UEM)
4 pm – 4:30 pm	General Discussions and Closing