

CALL FOR TECHNICAL-TECHNOLOGICAL PRODUCTS Nº 05/2025

49th ANPAD Annual Meeting – EnANPAD 2025

1. PRESENTATION

This year, we continue to receive submissions to technical-technological products (PTT). This initiative reflects ANPAD's ongoing commitment to innovation and the search for practical and efficient solutions for the field of **Business Administration and related areas**.

According to the DAV/CAPES WG report, “a product is the tangible result of a teaching or student activity. The product is made before it is received by the client/recipient, who will only have access to it once the work has been completed” (p. 16). A technical/technological product is a “tangible object with a high degree of novelty resulting from the application of new scientific knowledge, techniques and expertise developed within the scope of PG research...” (p. 22).

The presentations of the selected PTTs will be held in person in Aracaju-SE, at the Tiradentes University - UNIT, on the second day of the 49th ANPAD Annual Meeting - EnANPAD 2025 (October 02, 2025).

2. SUBMISSION TYPES

Interested parties can submit reports on technical-technological products (PTT) in 11 categories:

1. Company or Social organization (innovative).
2. Non-patentable Process/Technology and Product/Material.
3. Conclusive technical report.
4. Social technology.
5. Standard or regulatory framework.
6. Patent.
7. Confidential products/processes.
8. Software/Application.
9. Technical-scientific database.
10. Professional training course.
11. Didactic material.

3. AWARDS

3.1 Award for the best technical-technological product - PTT.

- i. All nominees for the award will receive an “honorable mention” certificate.

4. IMPORTANT DATES

March 10th, 2025 – Call for PTTs announcement;

March 20th, 2025 – Opening to receive submissions;

~~April 29th~~, **May 6th**, 2025 – Deadline for submissions;

June 23rd, 2025 – Disclosure of results;
July 22nd, 2025 – Deadline for registration of selected PTTs;
August 26th, 2025 – Publication of the complete program;
October 2nd, 2025 – Presentation of PTTs at EnANPAD 2025.

5. FORMATTING INSTRUCTIONS

5.1 The PTT report must contain:

- a) Title;
- b) Abstract of up to 250 words in the same language as the report;
- c) Keywords: between 3 and 5 words separated by commas;
- d) Context in which the product is presented: present the problem situation and/or opportunity for improvement related to the context under analysis (organization/government/social actors involved);
- e) Diagnosis and Development of the PTT: present the scientific apparatus that guides the diagnosis and selection of the PTT adopted. Describe the PTT development process;
- f) Detailed information for each of the following questions:
 - a. Adherence: inform which area(s) (Administration and related) the PTT adheres to;
 - b. Impact: the impact caused by the PTT on the environment (organization, community, locality, etc.) for which it is intended;
 - c. Applicability: the ease with which the PTT can be used to achieve its specific objectives and its ability to be replicated in other contexts;
 - d. Innovation: intensity of novel knowledge in the creation and development of the product;
 - e. Complexity: degree of interaction between the actors, relationships and knowledge required to create and develop technical-technological products.
- g) References (if applicable).

5.2 The structure presented is just a suggestion and can be adjusted according to each situation.

5.3 The manuscript must be submitted in one single PDF file with a maximum of 8,000 words.

6. SUBMISSION INSTRUCTIONS

- 6.1. The PTTs must be submitted through the ANPAD website (<http://anpad.com.br/en/index>), where the identification fields and instructions for submitting the paper in PDF will be available.
- 6.2. The authors are responsible for ensuring that the PTT comply with the characteristics and technical criteria presented in this call for Technical-Technological Products.
- 6.3. At the time of submission, authors must make sure that the iANPAD account of all authors has updated information. This information will be used in the PTT submission process. The authors will be solely responsible for problems arising from non-updating personal and registration data.
- 6.4. If, after the submission, an update is required for the iANPAD account, the data in the submission system will not be changed. To rectify incorrect data, the submission must be canceled, and the PTT must be re-submitted, as long as it is within the deadline set in this call for Technical-Technological Products.

- 6.5. The authors' names must not appear in the PTT or in the name of the PDF file. Authors' data must be informed in the appropriate field available on the submission website.
- 6.6. PTTs cannot, under any circumstances, present explicit identification (name typed in the body of the work, in its abstract, or the file properties), hidden identification, or citation of the work of the authors themselves in a way that allows identification. Those whose authorship is identified will be excluded from the event.
- 6.7. A maximum of two manuscripts may be submitted per person, either authored or co-authored.
- 6.8. Each PTT can be authored/co-authored by a maximum of six individuals.
- 6.9. Each PTT must only be submitted once. Multiple submissions of the same PTT will not be accepted.
- 6.10. PTTs must be submitted in Portuguese, English, or Spanish.
- 6.11. The submitted PDF manuscript is considered the final version. After submission, no inclusion, exclusion, substitution, or alteration of name, e-mail, institution, or parts of the submitted manuscript or other information provided at submission will be accepted.
- 6.12. Acknowledgments must be exclusively institutional; no personal acknowledgments are permitted.
- 6.13. Before uploading the manuscript, authors must verify that the files are not infected with viruses. Infected files will be excluded.
- 6.14. Submissions will not be accepted after the deadline (Item 4).
- 6.15. ANPAD is not responsible for submissions that are not completed due to communication failure, congestion of communication lines, lack of electricity, server slowness caused by excessive simultaneous accesses, or any other technical factors that make data transfer impossible. For this reason, it is recommended that authors complete their submissions in good time to avoid any technical difficulties that may occur in the last days of the submission period.
- 6.16. The selected PTT will be presented in a session allocated by the conference organizers on October 2nd, 2025 at any session and time period. Authors will **not** be able to choose presentation dates and times.

7. REVIEWING PROCESS

- 7.1. The PTTs will be evaluated through blind review. The paper will be excluded from the process if one or more authors are identified.
- 7.2. The review committee will be defined by ANPAD's Board of Directors, which will have the prerogative of inviting the academic divisions to nominate reviewers.
- 7.3. The reviewing process will consider only PTTs that meet the submission guidelines and were submitted before the deadline.
- 7.4. Files submitted in the submission process cannot be replaced.
- 7.5. PTT will be reviewed based on adherence, impact, applicability, innovation and complexity.
- 7.6. The final selection will take into account the combination of the following items: (i) the result of the reviewing process; (ii) the adequate number of PTTs to be presented at the event; and (iii) the time available for the presentation of each PTT.
- 7.7. All Professors responsible for managing the reviewing process will not have access to authorship data from submitted papers.
- 7.8. When a Professor responsible for managing the reviewing process is the author of a PTT submitted, the system will automatically blocks access to the user's PTT, preventing any action, such as designating reviewers and monitoring the reviewing process.
- 7.9. The authors' names will not be disclosed to reviewers, and the names of the reviewers will not be disclosed to the authors (double-blind review).

8. REGISTRATION AND ACCESS TO THE CONFERENCE

- 8.1. Registration in EnANPAD 2025 is individual. Regardless of whether they are an author, only registered participants will have access to the event.
- 8.2. Registration is only possible after iANPAD profile update.
- 8.3. Registration is personal, non-transferable, and non-shareable. Participants are requested not to share their passwords or personal badge under any condition or justification.
- 8.4. Registered participants must look for the event office for accreditation on the day of the event.

9. INCLUSION IN THE EVENT PROGRAM AND ELECTRONIC PROCEEDINGS

- 9.1. Selected PTTs will be included in the program only if at least one of the authors registers for the event. The attendee must be prepared to present the PTT using the format indicated by the event committee.
- 9.2. Payment of the registration fee mentioned in 9.1 must be made by **July 22nd, 2025**, for the PTT to be included in the program and event proceedings.
- 9.3. Authors who wish to pay the individual membership fee in order to be entitled to the associate registration fee must pay their membership fee at least one (1) week before the date indicated in item 9.1.
- 9.4. When submitting PTTs, make sure you choose whether you want to publish it as a complete report or just the abstract, and be aware that it will be included in the event's electronic proceedings (website).
- 9.5. By submitting their PTT to this conference, the Authors are aware of and agree to the registration and permanent publication of their paper in the Event's proceedings.
- 9.6. After publication in the proceedings of the event, Authors may request deletion of the entire content of the published work, however they are prevented from requesting its total deletion, so that at least the abstract of the PTT will remain registered and published.

10. FORMAT OF THE PTTs' PRESENTATION IN THE EVENT

- 10.1. When submitting their paper, authors accept that the PTT may be presented in any of the presentation modalities adopted during the EnANPAD.
- 10.2. The final decision regarding the form of presentation of each PTT will be up to the Scientific Director. Authors will not be able to appeal against the chosen format.
- 10.3. Further details on presentation and instructions to authors will be made available soon.

11. COORDINATION

ANPAD BOARD OF DIRECTORS:

President-Elect: Emílio José Montero Arruda Filho (PPAD/UNAMA and PPGAD/UFGA)

Scientific Director: Susana Carla Farias Pereira (M.D ADM EMPRESAS/FGV EAESP)

Treasurer and Administrative Director: Marco Aurélio Marques Ferreira (PPGAdm/UFV)

Director of Communication and Publications: Patrícia Guarnieri dos Santos (PPGA/UnB)

Director for Education Affairs: Jorge Renato de Souza Verschoore Filho (PPGADM and PPGN/UNISINOS)

12. FINAL PROVISIONS

- 12.1. PTT submission implies the total and unconditional acceptance of all provisions, rules, and instructions in this call for papers, communications, and other documents published by ANPAD.
- 12.2. Failure to show up to present a PTT included in the program of the 49th ANPAD Annual Meeting will result in the PTT being excluded from the electronic proceedings, as well as preventing the author from submitting papers to any meeting held under the sponsorship and within the scope of ANPAD until the end of the following year.
- 12.3. The items in this call for Technical-Technological Products may undergo modifications and updates while the event still did not start. All changes and/or updates will be published on the ANPAD website in the event section.

13. CONTACT INFORMATION

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