

INTERDIVISIONAL

9/16/24

8:30 AM - 10:15 AM - CSE Auditorium - Block D - Ground floor Meeting the Editors (AMLE, AMP, and AMR)

Joint AMLE and AMP Paper Development Workshop activity, open to all participants.

From AMLE:

- Rafael Alcadipani, Fundação Getúlio Vargas, Brazil
- Diego M. Coraiola, University of Victoria, Canada

From AMP:

- Oana Branzei, University of Western Ontario, Canada
- Sandro Cabral, Insper, Brazil
- Bonnie Hayden Cheng, Hong Kong University, Hong Kong
- Sergio Giovanetti Lazzarini, Insper, Brazil

10:30 AM - 12:00 PM - CSE - Block B - Ground Floor – Room 011

Round Table: Challenges faced by researchers from emerging countries in publishing in top journals

Joint AMLE and AMP Paper Development Workshop activity, open to all participants.

From AMLE:

- Rafael Alcadipani, Fundação Getúlio Vargas, Brazil
- Diego M. Coraiola, University of Victoria, Canada

From AMP:

- Oana Branzei, University of Western Ontario, Canada
- Sandro Cabral, Insper, Brazil
- Bonnie Hayden Cheng, Hong Kong University, Hong Kong
- Sergio Giovanetti Lazzarini, Insper, Brazil

10:45 AM - 12:30 PM - CSE - Block B - Ground Floor – Room 012

Evaluation of Graduate Programs from the student perspective: a dialogue with the committee of area 27

Coordenador da Área: Márcio André Veras Machado

Coordenadora Adjunta de Programas Acadêmicos: Claudia Cristina Bitencourt

Coordenador Adjunto de Programas Profissionais: Márcio Lopes Pimenta

2:00 PM - 5:30 PM - CSE - Block B - Ground Floor - Room 001

Joint AMLE and AMP Paper Development Workshop - Discussion of approved proposals - Group 1

(Restricted to participants with approved abstracts)

2:00 PM - 5:30 PM - CSE - Block B - Ground Floor – Room 002

Joint AMLE and AMP Paper Development Workshop - Discussion of approved proposals - Group 2

(Restricted to participants with approved abstracts)

2:00 PM - 5:30 PM - CSE - Block B - Ground Floor – Room 003

Joint AMLE and AMP Paper Development Workshop - Discussion of approved proposals - Group 3

(Restricted to participants with approved abstracts)

2:00 PM - 3:45 PM - CSE Auditorium - Block D - Ground floor

CAPES Panel

Márcio André Veras Machado (Coordinator of CAPES area 27 and PPGA/UFPB)

Claudia Cristina Bitencourt (Deputy Coordinator of Academic Programs in area 27 of CAPES and PUCRS)

Márcio Lopes Pimenta (Deputy Coordinator of Professional Programs in area 27 of CAPES and PPGAdm/UFU)

Moderator: Prof. Emílio José Montero Arruda Filho - ANPAD President-Elect and PPA/UNAMA and UFPA

4:15 PM - 6:00 PM - CSE - Block B - Ground Floor – Room 012

Innovation in Blocks - Transforming Teams with LEGO® SERIOUS PLAY®

Proponent: Oderlene Vieira de Oliveira (PPGA/UNIFOR)

Panelists:

Magda Edwirges Nobre Silva Barros (PPGA/UNIFOR)

José Luiz Franco de Moura Mattos Júnior (PPGA/UNIFOR)

Edar da Silva Añaña (FURG)

4:15 PM - 6:00 PM - CSE Auditorium - Block D - Ground floor

Scientific Publication: Sailing in Troubled Waters

Proponent: Maciel Manoel de Queiroz (FGV EAESP)

Moderator: Susana Carla Farias Pereira (FGV EAESP)

Panelists:

Denis Borenstein (EA UFRGS)

Márcio André Veras Machado (PPGA/UFPB)

6:15 PM - 8:00 PM - Garapuvu Auditorium - UFSC Events Center

Opening

Opening Ceremony

Emílio José Montero Arruda Filho - President-Elect

Susana Carla Farias Pereira - Scientific Director

Marco Aurélio Marques Ferreira - Treasurer and Administrative Director

Patrícia Guarnieri dos Santos - Director of Communications and Publications

Jorge Renato de Souza Verschoore Filho - Director for Education Affairs

With opening lecture by Professor Oana Branzei - Ivey Business School

Oana Branzei is the Paul MacPherson Chair in Strategic Leadership and Professor of Strategy and Sustainability at the Ivey Business School at Western University in Canada. She is also the founding Director of the HBA Sustainability Certificate program and the Master of Science Graduate Diploma in Sustainability; the founder, convener and host of PhD Sustainability Academy, an annual event of the Alliance for Research on Corporate Sustainability; and co-founder of the recently inaugurated virtual-based and accessible Spring Institute. Ivey's champion for the United Nation's Principles for Responsible Education for a decade (until 2019).

Professor Branzei, a Western Faculty Scholar (2018-2020) currently cross-appointed with Western University's Centre for Climate Change, Sustainable Livelihoods and Health, vice chairs the Western University Research Board, represents Ivey on Western's Senate, is an Advisory Board member for the Africa Institute, and sits on the Steering Committee for Western's Carbon Solutions Fund.

8:00 PM - 9:30 PM - Event Center Hall

Cocktail

Cocktail Party

Cocktail party is a social event where participants gather to enjoy drinks and snacks in an informal and relaxed atmosphere, take the opportunity to relax and socialize.

During the cocktail hour, participants can interact with other professionals in the same field, make new connections and exchange ideas in a more casual environment. It is an opportunity to establish new partnerships, strengthen relationships and discuss ideas outside the formal setting of technical sessions.

There will also be the award ceremony for the best papers in each division, the best paper at the event and the best reviewer for the journals RAC and BAR.

9/17/24

8:30 AM - 10:15 AM - CCE Auditorium - Block B - Ground floor

ANPAD Editors Panel

Paula Chimenti (Editor-in-Chief of RAC and COPPEAD/UFRJ)

Ricardo Limongi França Coelho (Editor-in-Chief of BAR and PPGADM/UFG and PPGAdm/UFU)

8:30 AM - 8:35 AM - CSE Auditorium - Block D - Ground floor

EnANPAD Professional - Opening Speech

Prof. Emílio José Montero Arruda Filho - ANPAD President-Elect

Prof. Susana Carla Farias Pereira - ANPAD Scientific Director

Prof. Marco Aurélio Marques Ferreira - ANPAD Treasurer and Administrative Director

Prof. Patrícia Guarnieri dos Santos - ANPAD Director of Communications and Publications

Prof. Jorge Renato de Souza Verschoore Filho - ANPAD Director for Education Affairs

8:35 AM - 9:10 AM - CSE Auditorium - Block D - Ground floor

EnANPAD Professional - Showcase 1

Arbo Academy: plataforma educacional para correção em pares

Authors:

Alexandre Araujo Cavalcante Soares

Antonio Messias Valdevino

Karla Juliana Pinheiro Melo

Da Ideia ao Projeto: Uma proposta de processo de integração com quatro modelos de Canvas

Authors:

Claudio Marcio Campos De Mendonca

Recomendações para o Instituto Federal de Educação, Ciência e Tecnologia do Amazonas (IFAM) quanto a aplicabilidade do Vendor Managed Inventory nas compras de materiais

Authors:

Caio Peixoto Chain

Jairo Moura dos Santos

Cybersecurity Capability Investments: Evidence of Learning from a Simulator

Authors:

Angelica Pigola
Luís Fábio Cavalcanti da Silva
Priscila Rezende da Costa

"Todas Nós, Marias": A TECNOLOGIA COMO ALICERCE NO COMBATE A VIOÊNCIA CONTRA A MULHER

Authors:

Cleberon Braida Bastianello
Debora Bobsin
Julia Richter

Canvas para formação profissional de Planejamento Estratégico Ágil

Authors:

Claudio Marcio Campos De Mendonca

9:10 AM - 9:40 AM - CSE Auditorium - Block D - Ground floor EnANPAD Professional - Chat on scientific entrepreneurship

Speaker: Ricardo Oliveira (YGT Ventures)

Ricardo Vinicius Bof de Oliveira, PhD in Chemistry from UFSC, has taught at universities in Brazil and abroad. He is the founder and CEO of YGT Ventures and Investments (Singapore) and a consultant for the Federation of Industries of Santa Catarina (FIESC, Brazil) in Corporate Venture and Innovation. Ricardo leads the acceleration of industrial tech startups, promoting and accelerating disruptive technologies with global impact. As co-founder of 2D Materials Pte Ltd, he was instrumental as CTO in developing innovations in graphene and other nanomaterials. He also actively contributes to the definition of international standards in nanotechnology in ISO committee TC229, promoting the dissemination of disruptive industrial technologies in innovation ecosystems around the world.

Moderator: Ana Augusta Ferreira (UECE)

9:40 AM - 10:15 AM - CSE Auditorium - Block D - Ground floor EnANPAD Professional - Showcase 2

Diagnóstico da Rede InovaGOV de Santa Catarina

Authors:

Bruna Devens Fraga

PRODUTO TECNOLÓGICO (PRODUTO/MATERIAL NÃO PATENTEÁVEL) - FERRAMENTA DE ANÁLISE DA EFETIVIDADE DA TRANSFERÊNCIA DO CONHECIMENTO COM BASE NA PERSONALIDADE DOS PROFISSIONAIS DE PROJETOS

Authors:

Fernando Antonio Ribeiro Serra
Isabel Cristina Scafuto
Valdemilson De Assis Alves De Araujo

SIS-UICAM: Modelagem e Desenvolvimento do Sistema Web de Gerenciamento de Informações dos Povos Indígenas de COARI-AM

Authors:

Ananda Maria Pinto Gomes
Claudio Afonso Peres
Eber Da Silva De Santana
Elizanias Da Silva Costa
Stephany Farias Cascaes

Programa de Formação Gerencial para a Alta Gestão - PROFGERAG

Authors:

Beatriz Quiroz Villardi
Carla Condé Marques e Oliveira Bernhard

Implementação de empresa dedicada à expansão da consciência e transformação humana

Authors:

Alice Erthal
Flavia Rocha Figueiredo Neves
Iara Raquel Garcia Silva

Minuta-Padrão de Regimento Interno para os Órgãos Colegiados da Ebserh

Authors:

Arnaldo Provasi Lanzara
Michele Cardoso Contiero

10:45 AM - 11:15 AM - CSE Auditorium - Block D - Ground floor EnANPAD Professional - Lecture on the innovation ecosystem

Speaker: Daniel Leipnitz (Acate)

Daniel dos Santos Leipnitz: Graduated in Business Administration from the State University of Santa Catarina - ESAG, MBA in Global Administration from the Independent University of Lisbon - Portugal and Master in Business Administration from UDESC - State University of Santa Catarina. He is currently Corporate and Human Relations Director at Visto Sistemas and founder of Cidade Inovadora, Board Member of ACATE (Associação Catarinense de Tecnologia) where he was Chairman of the Board of Directors from 2020/2024, and President in the 2016/2020 term. President of the Brazil Israel Chamber - SC, he is Treasurer Director of the Euvaldo Lodi Institute of Santa

Catarina (IEL), member of the Strategic Council of the Federation of Industries of the State of Santa Catarina (FIESC), Member of the board of the Global Council for Innovative Organizations in Dubai, Member of the Board of Agora Tech Park Joinville, as well as Hub Base 27 in Vitória-ES, Member of the board of WTM International and ITH International Tech Hub, Member of the Board, partner and Advisor of several Startups traveled to more than 65 countries. Co-author and organizer of the books A Ponte para Inovação and Ponte para o Mundo. He is an honorary citizen of Florianópolis. He has won the highest honor from ACIF (Florianópolis Commercial and Industrial Association), the Business Merit Medal, the 50th Anniversary Medal from Sebrae Nacional for his services to Brazilian entrepreneurship, and is an ambassador for the Digital Brazil movement from ABES (Brazilian Software Association). He was TOP10 Hero/Heroine at the ABS Startup Awards (Brazilian Startup Association).

11:15 AM - 11:50 AM - CSE Auditorium - Block D - Ground floor

EnANPAD Profissional - Showcase 3

CENTRO DE PESQUISA UNIVERSITÁRIA EM PROJECT STUDIES

Authors:

Jose da Assuncao Moutinho
Marcio Jose dos Santos
Roque Rabechini Junior

Mensuração de Impacto das Pesquisa e Agenda 2030: o caso da Universidade Federal de Uberlândia

Authors:

Carla Bonato Marcolin
Helena Farias Ribeiro
Henrique Carvalho Oliveira
Jaluza Maria Lima Silva Borsatto

SISTEMA PARA DIAGNOSTICAR COMPETÊNCIAS DE ACORDO COM TIPOLOGIAS DE PROJETOS BASEADO NA TAXONOMIA DE BLOOM

Authors:

Luciano Ferreira da Silva
Nelson jose rosamilha

AGRO-GP Circular- Gestão de Projetos para Agronegócio Circular

Authors:

José Luis Dalto
Julio Araujo Carneiro da Cunha
Marco Antonio Ferreira
Reginaldo Fidelis

Análise da viabilidade de implementação de uma empresa especializada em construção com terra em Campo Grande – MS

Authors:

Caroliny Oliveira Cordeiro

Inteligência Artificial na Educação (IAE): Formação Docente em Administração da Informação e Tecnologia

Authors:

Jeferson Freitas
Kristian Capeline
Luiz Pereira Pinheiro Junior
Marjorie Mariana De Abreu
Thiago Henrique Doerr

11:50 AM - 12:30 PM - CSE Auditorium - Block D - Ground floor

EnANPAD Profissional - Debate on the university-business connection (impact)

Speakers: João Calixto (CIEnP/UFSC),
Luiz Salomão (CoCreation Lab/UFSC),
Sebastião Nau (WEG),
Luciana Hashiba (FGV)

João B. Calixto has a degree in Biological Sciences from UnB (1973), a Master's in Pharmacology from Escola Paulista de Medicina (UNIFESP, 1976) and a PhD in Pharmacology from USP (1984). He was one of the founders of the Department of Pharmacology and the first coordinator of the postgraduate course in Pharmacology at UFSC. He is a full professor (retired) of Pharmacology at UFSC, a CNPq level IA researcher and a member of the Brazilian Academy of Sciences since 2000. Twice elected president of the Brazilian Society of Pharmacology and Experimental Therapeutics (SBFTE). He is currently the director of CIEnP, an international standard center that carries out preclinical research for the development of drugs and vaccines in accordance with good laboratory practices.

Luiz Salomão mechanical turner from SENAI, he has a degree in Industrial Design from the Pontifical Catholic University of Paraná (PUC-PR), a master's and doctorate in Production Engineering from the Federal University of Santa Catarina (UFSC), and a doctorate in Industrial Engineering and Management from the University of Beira Interior (UBI - Portugal). He completed a post-doctorate in Branding at IADE-Creative University (Lisbon - Portugal) and in Creative Economy and Maker Spaces at Saxion University (Enschede - Netherlands). He is an associate professor at the Federal University of Santa Catarina, where he coordinated the Organizational Genesis Orientation Laboratory (LOGO) and the Sapiens Center project. He is deputy coordinator of REDE PRONTO3D, a network of FabLabs associated with MIT. He is currently a senior researcher in creative spaces and networks and CEO of TXM Methods. Since 2010, he has been editor of the indexed science magazine e-Revista LOGO. Father of Pedro, Luiz and Maria.

Sebastião is an Electrical Engineer with a Master's and PhD in Electrical Engineering from UFSC. He has 38 years' experience in Research, Development and Innovation as a researcher and manager. He is currently manager of WEG's Technological Innovation Management department, responsible for WEG's Innovation Management, Open Innovation and Intellectual Property, and WEG's spokesperson on the subject of "Innovation". He is a member of several national organizations that focus on Research, Development and Innovation. He is also Professor of Electrical Engineering at CatólicaSC.

2:00 PM - 3:45 PM - CCE Auditorium - Block B - Ground floor

CNPq Panel

Mônica Cavalcanti Sá de Abreu (CA-AE/CNPq and PPAC/UFC)
Rosilene Marcon (CA-AE/CNPq and PPGA/UNIVALI)
Jacqueline Veneroso Alves da Cunha (CA-AE/CNPq and UFMG)

2:00 PM - 3:45 PM - CCJ Auditorium - Block F - 1st floor

Developing reviewers for Management journals

Proponent: Flavio Hourneaux Junior (PPGA/FEA/USP)

Panelists:

Sandro Cabral (Insper and NPGA/UFBA)

Adriana Marotti de Mello (PPGA/FEA/USP)

2:00 PM - 2:35 PM - CSE Auditorium - Block D - Ground floor

EnANPAD Professional - Showcase 4

DA PESQUISA À INOVAÇÃO SOCIAL: proposição de um modelo de tecnologia social a partir do estudo da prática gourmet

Authors:

Celina Maria De Souza Olivindo

Marcelo de Souza Bispo

O Uso de Dados na Gestão de Organizações de Saúde: Um Software de Gerenciamento de Exames Laboratoriais

Authors:

Luana da Silva Alves

Sandro Luis Freire de Castro Silva

Saulo Barbará de Oliveira

FRAMEWORK PARA AVALIAÇÃO DE PROGRAMA DE MENTORING

Authors:

Andrei Henning Salmoria

César Ricardo Maia de Vasconcelos

Joyce Mariella Medeiros Cavalcanti

FRAMEWORK DE MÉTRICAS ÁGEIS COMO FERRAMENTA DE APOIO À GESTÃO ÁGIL DE PROJETOS

Authors:

Jose Da Silva Azanha Neto

Renato Penha

Sistema IOT (Internet of Things) para Gerenciamento de Spindles de Máquinas Ferramenta em Operação

Authors:

Marcio Cardoso Machado

Mauro Luiz Martens

Rodrigo Franco Gonçalves

Thyago Bachim

Walter Cardoso Satyro

Gestão do Conhecimento no planejamento das compras públicas do INPI

Authors:

Ricardo Thielmann

Thais Xavier de Paiva Ferreira

2:35 PM - 3:10 PM - CSE Auditorium - Block D - Ground floor

EnANPAD Professional - Career Chat

Speakers: Gabriel Klein Lunkes (Inova Talentos - IEL)

Daniel Lopes (SEBRAE/SC)

Gabriel Klein Lunkes is a Mechanical Engineer with a specialization in Data Science and Artificial Intelligence. He currently works as an innovation specialist at IEL/SC, leading the team responsible for preparing projects for renowned companies, boosting operational efficiency, promoting a culture of innovation and contributing to the insertion of qualified professionals into the market.

Daniel holds a PhD in Business Administration from the Getúlio Vargas Foundation's São Paulo School of Business Administration (2019), a master's degree in Business Administration from the Federal University of Santa Catarina (2014) and a bachelor's degree in Business Administration from the Federal University of Santa Catarina (2010). He is currently Data Engineering & Analytics leader at SEBRAE/SC and Host at Strides Tech Community. He has taught at the Federal Institute of São Paulo, Faculdade 28 de Agosto and Centro Universitário FIEO.

3:10 PM - 3:45 PM - CSE Auditorium - Block D - Ground floor

EnANPAD Professional - Showcase 5

Comportamento intraempreendedor para potencializar o sucesso dos projetos: proposta de instrumento de diagnóstico

Authors:

Cristina Dai Prá Martens

Pedro Jose Martins Alvarez Fernandes

Tatiana Carneiro da Cunha de Elias

A MELHORIA DA ATUAÇÃO DO FISCAL DE CONTRATO POR INTERMÉDIO DO USO DE UM APLICATIVO

Authors:

Aldrei Duarte de Almeida
Debora Bobsin
Maikol Rodrigo Rossi
Rômulo César Reisdorfer da Silva

Transformando o Imposto de Renda em Impacto Social

Authors:

Agnes Bibielly Dias Grabowski
Aline Kely De Camargo Francisco
Mariana Mickosz Ravedutti Paul

PROCESSOS DE UM PLANO DE COMUNICAÇÃO DE CRISES DE UMA ORGANIZAÇÃO NUCLEAR

Authors:

Flavia Galindo
Roberta Cota Vitorino

Chatbot experimental de apoio à Secretaria de Stricto Sensu

Authors:

Cristina Doritta Brandão Majorana
Fernando Luis Abegao Neto
Renata Benigna Gonçalves
Ricardo Zagallo Camargo

SISTEMA DE CLASSIFICAÇÃO DE NÍVEL DE COMPETÊNCIA PROFISSIONAL DE PROFISSIONAIS EM CONTEXTO DE PROJETOS COM UTILIZAÇÃO DE INTELIGÊNCIA ARTIFICIAL

Authors:

Alcides Luiz Neto

4:15 PM - 4:45 PM - CSE Auditorium - Block D - Ground floor

EnANPAD Professional - Lecture: Accelerating innovation in the cosmetics industry with collaborative research between University and Company

Speaker: Daniela Sales Valverde (Grupo Boticário)

Industrial Pharmacist graduated from the Federal University of Paraná. Postgraduate in Magistral Manipulation and Advanced Cosmetology from the Racine Institute, MBA in Marketing from the Escola Superior de Propaganda e Marketing. 20 years' experience in companies in the cosmetics sector such as Croda, Ingredion, Avon and Seppic, as Technical and MKT Manager. She is currently a senior scientist, focusing on medium and long-term innovation, in the area of Research and Strategic Product Innovation at the Boticário Group.

4:45 PM - 5:25 PM - CSE Auditorium - Block D - Ground floor

EnANPAD Professional - Showcase 6

A IDEIAÇÃO DO TABULEIRO DO EMPREENDEDOR

Authors:

Daniela Meirelles Andrade
Diego Pereira Costa

Ecosistema de Gestão da Graduação (Ecograd): Uma plataforma de dados para as IFES Brasileiras

Authors:

José François Alves Ferreira Júnior
Jose Jorge Lima Dias Junior
Marcus Williams Aquino de Carvalho
Raquel Vigolvinio Lopes
Williams Pessoa dos Santos

GUIA PARA ELABORAÇÃO DE TREINAMENTOS GAMIFICADOS VOLTADOS A OPERÁRIOS DA CONSTRUÇÃO CIVIL

Authors:

Fábio Almeida Ferreira
Marina Leite Vieira Lima

O Uso de Dados na Gestao de Ouvidorias

Authors:

Luana da Silva Alves
Sandro Luis Freire de Castro Silva
Saulo Barbará de Oliveira

O que vamos produzir amanhã? Uso de scripts no processamento de pedidos de uma indústria alimentícia

Authors:

Luiz Fernando Câmara Viana
Rafael de Macêdo Alves
Tatiane Alves de Melo

Authors:

Lincoln Sposito
Luciano Ferreira da Silva

5:25 PM - 6:00 PM - CSE Auditorium - Block D - Ground floor

EnANPAD Professional - Lecture with Luiz E. Mello (IDOR)

Speaker: Luiz E. Mello (IDOR)

The study of neuronal plasticity in its various forms represents the best definition of what my group investigates. On this broad theme we focus on 2 main areas: the process of epileptogenesis (how epilepsy develops on an animal) and strategies to modify it; the main features that differentiate rodents and primates (or across a broader range from C. elegans to mammals) at fundamental biological processes (e.g. immediate early genes). We use a host of techniques from neuropsychological inventories, to EEG and neurophysiological recordings, molecular biology, cell culture and in vivo models, from small invertebrates, to mice, rats, marmosets and humans.

6:00 PM - 6:15 PM - CSE Auditorium - Block D - Ground floor

EnANPAD Professional - Awards and closing ceremony

Prof. Emílio José Montero Arruda Filho - ANPAD President-Elect
Prof. Susana Carla Farias Pereira - ANPAD Scientific Director
Prof. Marco Aurélio Marques Ferreira - ANPAD Treasurer and Administrative Director
Prof. Patrícia Guarnieri dos Santos - ANPAD Director of Communications and Publications
Prof. Jorge Renato de Souza Verschoore Filho - ANPAD Director for Education Affairs

9:00 PM - 1:00 AM - LIC - Lagoa Yacht Club

Confraternization Dinner

Individual Invitation: BRL 280.00

9/18/24

10:45 AM - 12:30 PM - CCJ Auditorium - Block F - 1st floor

Reflections and contributions to the Management field in the reconstruction of Rio Grande do Sul

Milton Zuanazzi - Director of Programs - representing the Extraordinary Minister of Support for the Reconstruction of Rio Grande do Sul
Everaldo Daronco - Director of Innovation Environments at the Rio Grande do Sul Secretariat for Innovation, Science and Technology
Pablo Dalavera - Coordinator of the Central Única de Favelas (CUFARS)
Aurora Carneiro Zen (PPGA/UFRGS) - Representative of the PPGAs of RS

Mediator: Luis Felipe Nascimento (PPGA/UFRGS)

2:00 PM - 3:45 PM - CCE Auditorium - Block B - Ground floor

Workshop - Education for Sustainability in Management with SEARA - A Model in the Light of Social and Organizational Learning

Proponent: Aline Cristiane Rocha Lacerda (Uniguau e UNILA)

Panelists:

Tabatha Becker Schmitt
Camila de Macedo da Silva
Karen Raphaele Cantaleano
Alcina Maria Rodrigues Fresta (UNIGUAÇU)

4:15 PM - 6:00 PM - CSE Auditorium - Block D - Ground floor

Experiences of Collective Research on Social-environmental Problems: Ecosystems of Social Innovation and Cities in Brazil

Proponent: Graziela Dias Alperstedt (ESAG/UDESC)

Panelists:

Ana Clarissa Matte Zanardo dos Santos (PPGAd/PUCRS)
Inessa Laura Salomão (CEFET-RJ)
Ivana aparecida Ferrer Silva (PPGA/UFMT)