

## INTERDIVISIONAL

9/26/23

**8:30 AM - 10:15 AM - Auditorium Benedito Novaes Garcez**

### Workshop on Procedural Approach

This panel is a work of EOR, APB, ESO and ITE divisions

**Proponent:**

Sílvio Luís de Vasconcellos - PPGA/ESPM

**Panelists:**

Cristiane Jamile do Nascimento Costa - NPGA/UFBA

Aruana Rosa Souza Luz - PPGADM/UNISINOS

Diogo Barbosa Leite - PPGA/ESPM and IFMT

**8:30 AM - 10:15 AM - Auditorium MackGrappe**

### Technical-Technological Products (TTP): sharing experiences about the generation, description and disclosure by Professional Programs and their relevance for research in Administration

**Proponent:**

Cristina Dai Prá Martens - PPGP/UNINOVE and PPGA/UNINOVE

**Panelists:**

Isabel Cristina Scafuto - PPGP/UNINOVE

Marcelo Jacques Fonseca - PPGN/UNISINOS

Márcio Lopes Pimenta - PPGA/UFU and PPGGO/UFU

**2:00 PM - 3:45 PM - Auditorium Benedito Novaes Garcez**

### Integrating quantitative and qualitative approaches from Artificial Intelligence resources

This panel is a work of EPQ, ADI and MKT divisions.

**Proponent:**

Paula Chimenti - COPPEAD/UFRJ

**Panelists:**

Marcelo de Souza Bispo - PPGA/UFPB and PPGS/UFPB

Jorge Brantes Ferreira - Mestr e Dout em Admin de Empresas/IAG-A Esc de Negócios da PUC-Rio - IAG

Maribel Carvalho Suarez - COPPEAD/UFRJ

Andre Luis Araujo da Fonseca - COPPEAD/UFRJ

**2:00 PM - 3:45 PM - Auditorium MackGrappe**

### Developing Pathways to Action - Shaping a Collaborative Research Agenda at the Interface of Sustainable Consumption and Sustainable Production

**Proponent:**

Susana Carla Farias Pereira - FGV/EAESP

**Panelists:**

Jennifer Dianne Russell - Virginia Tech

Adriane Angelica Farias Santos de Queiroz - PPGES/UFMS

Luís Henrique Pereira - MPGI/FGV/EAESP

This panel will be presented in English.

**4:15 PM - 6:00 PM - Auditorium MackGrappe**

### CAPES Panel - Assessment of the intellectual production of postgraduate programs in area 27

**Moderator:**

Alketa Peci - FGV/EBAPE

**Participants:**

Claudia Cristina Bitencourt - PUCRS

Márcio André Veras Machado - PPGA/UFPB

Márcio Lopes Pimenta - PPGA/UFU

**6:15 PM - 8:00 PM - Auditorium Ruy Barbosa**

### Opening

#### Opening Ceremony

Alketa Peci - President-Elect - FGV/EBAPE

Emílio José Montero Arruda Filho - Scientific Director Pro-tempore - UNAMA and UFPA

André Carlos B. de Aquino - Treasurer and Administrative Director - EACH/USP

Rafael Barreiros Porto - Director of Communications and Publications - PPGA/UnB

Guest: Paulo Jorge Parreira dos Santos - CAPES Evaluation Director

## 9:00 PM - 1:00 AM - Great Hall (Centro de Convenções Rebouças)

### Paid Confraternization Dinner

Individual Invitation: BRL 200.00

(Children from zero to six years old do not pay).

Our long-awaited get-together will feature a pleasant atmosphere, where we can enjoy moments of relaxation and interaction with our colleagues and friends. And we have great news! ANPAD is kindly subsidizing part of the cost of the dinner, making this event even more accessible and special for all participants.

What to expect:

Best Paper Award by Academic Division

EnANPAD 2023 Best Paper Award - Clovis L. Machado-da-Silva Award

Delicious dinner

Engaging music

Networking with colleagues and professionals in the field

More information: [click here](#)

## 9/27/23

## 8:30 AM - 10:15 AM - Auditorium João Calvino

### CNPq Panel

Panelists:

Hudson Fernandes Amaral - CA-AE/CNPq, CMAA/FNH and PPGA/CEFET-MG

Márcia Martins Mendes De Luca - CA-AE/CNPq and PPAC/UFC

José Afonso Mazzon - CA-AE/CNPq and PPGA/FEA/USP

## 10:45 AM - 12:30 PM - Auditorium Rev. Wilson de Souza Lopes

### Platformization of life(s): reflections on nature, work and accountability

Proponent:

Leticia Dias Fantinel - PPGAdm/UFES

Panelists:

Fernando Ressetti Pinheiro Marques Vianna - FGV/EAESP

Janaynna de Moura Ferraz - PPGA/UFRN and PPGSS/UFRN

Jussara Jessica Pereira - FGV/EAESP

## 2:00 PM - 3:45 PM - Auditorium MackGraphe

### Artificial Intelligence - uses and implications for publications in Administration

Editors:

Adriana Marotti de Mello - REGE Editor

Ivan Lapuente Garrido - BAR Editor

Marcelo de Souza Bispo - RAC Editor

Coordinator:

Rafael Barreiros Porto - Director of Communications and Publications

## 2:00 PM - 3:45 PM - Auditorium Rev. Wilson de Souza Lopes

### Innovation and Opportunities: The role of Data Science, Startups and ChatGPT in the financial market

This panel is a work of FIN and CON divisions.

Coordinator:

Flavio Luiz de Moraes Barboza - PPGA/UFU

Participants:

Duterval Jesuka - TrendPrix

Luciano França - Avantgarde Asset Management

Geraldo Silva - Unesp

Kamyr Gomes de Souza - TrendPrix

Marclo Botelho da Costa Moraes - FEA-RP/USP

Alexandre Walmott - UFU

Moacir Henrique Jr - UEMG

## 4:15 PM - 6:00 PM - Auditorium MackGraphe

### Workshop - AI Tools in Management Research

This panel is a work of EPQ, ADI and ITE divisions.

Proponent:

Luiz Pereira Pinheiro Junior - PPGA/UP

Panelists:

Anatália Saraiva Martins Ramos - PPGA/UFRN

Marcelo Neves Goncalves - PPGA/Mackenzie

Edimara Mezzomo Luciano - PPGAd/PUCRS

## 8:00 PM - 9:30 PM - Ground floor Building 29

### Cocktail

#### Cocktail party

Cocktail party is a social event where participants gather to enjoy drinks and snacks in an informal and relaxed atmosphere, take the opportunity to relax and socialize.

During the cocktail hour, participants can interact with other professionals in the same field, make new connections and exchange ideas in a more casual environment. It is an opportunity to establish new partnerships, strengthen relationships and discuss ideas outside the formal setting of technical sessions.

9/28/23

**10:45 AM - 12:30 PM - Building 45 - 2nd floor - Room 208**

**"The Exhaustion of Contemporary Women": The production of science as a male practice**

This panel is a work of EOR and GPR divisions.

**Proponent:**

Ludmila de Vasconcelos Machado Guimaraes - PPGA/CEFET-MG and CEPEAD/UFMG

**Panelists:**

Josiane Silva de Oliveira - PPGADM/UFMG and PPA/UEM

Luíza Farnese Lana Sarayed-Din - COPPE/UF RJ and DRI/PUC Minas

Andrea Poleto Oltramari - PPGA/EA/UFGRS and SOCIUS/ISEG/UL

Maria Jose Tonelli - FGV/EAESP

**2:00 PM - 3:45 PM - Auditorium João Calvino**

**The future and challenges of professional programs**

**Mediator:**

Alketa Peci - FGV/EBAPE

**Panelists:**

José Carlos Tiomatsu Oyadomari - Mackenzie

Márcio Lopes Pimenta - PPGA/UFU

Thomaz Wood Jr. - FGV/EAESP